

Overcoming Money Blocks & Creating Cashflow

cocoon

WITH
NICOLE ALESIOS



Why is talking about money so uncomfortable for some women?

Biggest barrier for women talking about money is around them seeing their value. So, getting them to stop and reflect on their value intrinsically, that then translates to their ongoing money conversations. As newer generations of women come through in business, the way we talk about money will naturally change.

See it, believe it and receive it.

Decide, align, receive. We need to change our self-talk. When you 'decide' on something, it changes your thinking to a new level to a higher thought process, acknowledging issues around our money blocks, but then embrace it and do it anyway.

Women sell from the heart.

Women are nurturers and are great at putting things together. But then it comes to the selling part and we become blocked. We don't want to be seen as disingenuous in our selling. So introduce some elegance to the sale by creating more intentional connection with the ideal client.



'Your philosophy is based on nourishing women in business and community, what does that look like & how do you see that then manifesting itself in women?'

'Step into your power; honour and connect with your value. When you hold that, you'll attract your ideal client.'



More about Nicole...

Nicole Alesios in a past life was an Economist and Business Strategist, she now focuses on being a Money Mindset Coach who works mostly with Women who own - or dream of owning their own business. Nicole holds a Bachelor of Commerce Degree and has majors in Economics, Human Resources Management and Commercial Law.

Professionally, Nicole has had 10 years of commercial experience across the following sectors: Publishing, Utilities, Pharmaceutical and Property. She consults privately and runs training programs emphasising the importance of Money Matters for Women. Nicole works virtually and is based in Melbourne, Australia.

'Should we adjust our pricing in the post-COVID world?'

Don't adjust your pricing right now, add other value points that you already have in your suite. Not everyone has been impacted heavily, so if someone is trying to haggle on your prices, perhaps they are not the right client for you.

Looking at our client spending triggers...

Our ideal clients want to be seen, heard and understood. Then the actual service or product that we have that solves their problem becomes less disingenuous and appears a much more supportive transaction to the client.

Take Nicole's 3 Day Course

'Become Your Richest You'

visit her website below