

To learn more about goal setting, Emma McQueen's website and read her blog titled 'How's that Goal Setting Going?' Visit emmmcqueen.com.au



SPECIFIC

Set real numbers with real deadlines. Be as specific as possible with every aspect of the goal. Use real numbers and set real deadlines.

MEASURABLE

Define what measurements you'll use to track progress and reevaluate when necessary.

ACHIEVABLE

Do you have the skills required to achieve the goal? If not, can you obtain them?

RELEVANT

Your goals should align with your values and long-term objectives. Is this a goal relevant to your business position now, or should you prioritise something else?

TIMELY

Set a realistic deadline and map out milestones throughout the time period to help stay on track.



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